



Arsenic in Rice

Should You Be Concerned?



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What is Arsenic

- ✔ Toxic Element
- ✔ Two Categories: Organic Arsenic and Inorganic Arsenic
- ✔ Naturally present in the environment, long-term exposure is bad for health
- ✔ ↑Pollution ↑Arsenic

Dietary Source of Arsenic

- **Very low level in foods like**
 - Fish
 - Shellfish
 - Meat
 - Poultry
 - Dairy products
 - Cereals
- **High level in contaminated water**

**BROWN
IS
BETTER**

BY ecoBrown's®

ecoBrown's® RICE

ecoBrown's rice and rice products are subject to regular testing to ensure it meets all Malaysian and relevant International health and safety standards, including those for Arsenic levels.

Your health & safety is our priority

ecoBrown's®
your first choice
for Brown Rice!

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